

**DECLARATION UNDER 37
C.F.R. § 1.132 OF VERONICA
TOWNSEND (ROBINSON)**

Application #	09/341,299
Confirmation #	4968
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First Inventor	ROBINSON
Art Unit	1616
Examiner	Levy
Docket #	P06407US00/BAS

I, Veronica Townsend (Robinson), declare and state as follows:

1. I am the inventor of the above-identified patent application, and in addition, I run a company known as Lice Busters, International Pty Ltd of Cannington Australia which has marketed and sold products of the type embodied in the claims of the present patent. I am thus very familiar with the development and advantages of the present invention as well as its marketing and sales over the past few years.

2. As an initial matter, it is my understanding that the Examiner in the above case has raised questions with regard to the potential toxicity of pyrethrum, one of the insect repellant agents used in the present invention. Such a position is not correct in light of the fact that pyrethrum has been subject to extensive testing over the years and is considered a safe and effective non-toxic insecticide. As pointed out in the article attached hereto ("Pyrethrum: A Safe and Effective Natural Insecticide"), this material has been subject to a 10-year safety test of the US EPA which showed that, through the use of state-of-the-art procedures, that "pyrethrum extract has a low order of toxicity and is unlikely to cause skin and eye irritation or sensitization." Accordingly, pyrethrum has been proven safe and non-toxic.



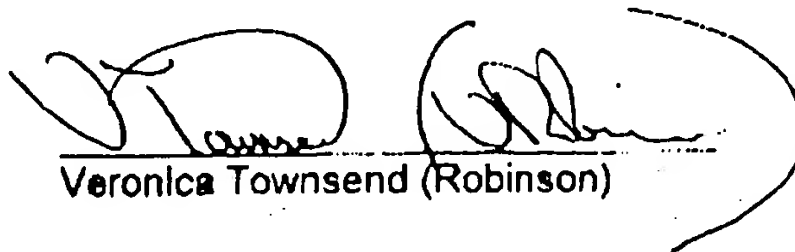
3. I have also reviewed the Examiner's comments in the Official Action in the above application, particularly with regard to the cited prior art reference of Page, US Patent 246,335, issued August 30, 1881. This reference only discloses a garment which is directly coated with paraffin wax and which would be entirely unsuitable as a garment which a consumer would want to purchase or wear. In addition to being extremely unattractive to have a garment containing a waxy and messy coat of paraffin, having a waxy coat on the outside of the garment will result in having pieces of wax fall off as the user is wearing the garment, which is not only unattractive and undesirable, it may also result in harmful paraffin wax falling into one's food or one's eye. The very old Page US patent that the Examiner cited thus has never been the model for a saleable product with good reason – it is totally unattractive and unworkable and as a result would never be purchased by a consumer looking for a garment to wear and provide insect protection at the same time.

4. In total contradiction to the waxy and messy coated materials of the Page patent, my claimed invention relates to particular inserts which act as repellants for lice and other harmful parasitic insects, and which go on the inside of a garment so as to maintain the garment itself as attractive and saleable. Accordingly, my claimed invention is a huge advance over the Page product, and provides for the first time a saleable attractive product which also performs the function of providing safe and effective insect repellant properties which are controllably released based on the body temperature of the wearer of the product.

5. By virtue of the attractiveness and advantages provided by my claimed invention, products embodying the invention have been a huge commercial success. Starting without the backing from a large company for development and advertising, sales of the Lice Buster products embodying the invention have been very good, and reached a maximum of about \$1 million per year. Accordingly, it is clear that my invention has been a commercial success. It is my full expectation that such sales will continue to rise over the coming years.

I hereby state that all statements made herein based on my own personal knowledge are true and correct and that all statements based on my information and belief are true and correct to the best of my knowledge, and further that all of these statements have been made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

23rd June 2004
Date


Veronica Townsend (Robinson)

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Pyrethrum

A Safe and Effective Natural Insecticide

Interest is growing for this naturally-derived insecticide due to its unique properties and safety profile. Pyrethrum production is expected to significantly increase during the next five years.

By George R. Whalley
EUROPEAN EDITOR AND CONSULTANT

PYRETHRUM IS AN INSECTICIDE which is obtained from dried, daisy-like flowers of the *Chrysanthemum cinerarioefolium*, whose active components are known collectively as pyrethrins. The insecticidal use of pyrethrum flowers probably originated in Persia and Dalmatia, with its introduction into Europe and the U.S. during the latter part of the 19th century.

The flowers are commercially grown in various tropical countries, particularly Kenya, India, Papua New Guinea and Australia. Kenya is the largest supplier in the world. Pyrethrum production is expected to significantly increase during the next five years due to its proven effectiveness and safety record and also consumer preference for natural products.

Pyrethrum is a contact insecticide with a very good human and animal safety record. It is generally recognized to be one of the least toxic of all the natural domestic insecticides. It boasts a rapid knockdown effect and has broad spectrum activity against many insects because its active constituents contain more than one molecular species. The knockdown effect and killing power of pyrethrins and the synthetic pyrethroids are due to their ability to interfere with the insect's nervous system.

Pyrethrum is readily degraded by exposure to air and sunlight, so it is not subject to the problems of persistence so often exhibited by many other commercial insecticides. These and other attributes have led to the widespread use of pyrethrum insecticides for various household, agricultural and industrial purposes.

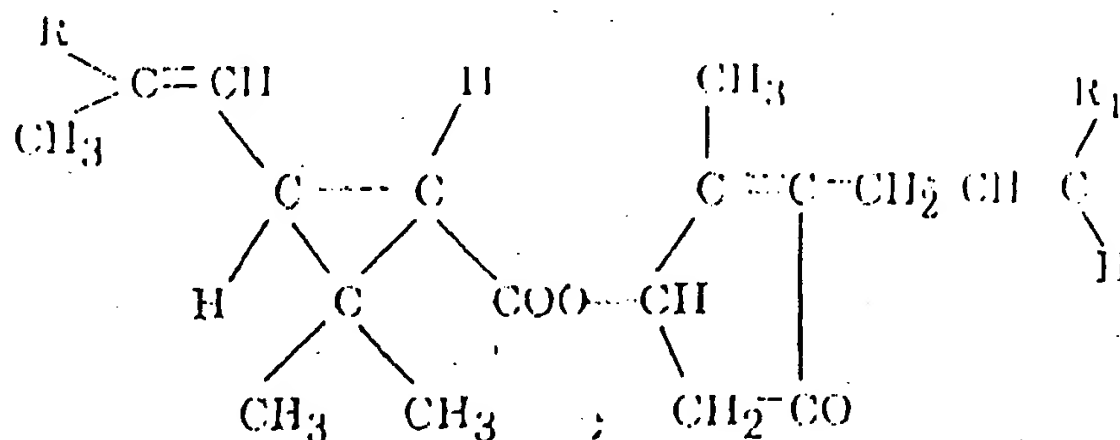
Pyrethrins Production

The active plant constituents are called pyrethrins. Actives are distributed throughout the whole plant, with the greatest concentration located in the flower head. Flowers are harvested at a stage when the petals are essentially horizontal, since this is when the maximum pyrethrins concentration occurs. Harvested flower heads are then sun or machine dried to a water content of about 10%. The powdered flowers are extracted with a light, aliphatic solvent. The solvent is subsequently "flushed off" to produce a dark, oleo-resin concentrate containing about 30% of the active material. The crude concentrate is usually further diluted and

standardized to produce an oleo resin extract that contains 20-25% of active pyrethrins. Such extracts may contain additional materials such as sesquiterpenes, flavonoids, triterpinols, sterols, n-alkanes, carotenoids and various fatty acids.

Refined, de-waxed and de-colored extract concentrates are also commercially available. A high-active, refined pyrethrum concentrate, containing 60-60% pyrethrins is available as well. The addition of an antioxidant such as butylated hydroxytoluene (BHT) is usually added to the extracts to prevent oxidation. New extraction methods are currently being investigated. One method uses carbon dioxide in a

Structural Formulas of Pyrethrins



where:

Pyrethrin I	R ₁ is CH=CH ₂	R is CH ₃
Pyrethrin II	R ₁ is CH=CH ₂	R is COO CH ₃
Cinerin I	R ₁ is CH ₃	R is CH ₃
Cinerin II	R ₁ is CH ₃	R is COO CH ₃
Jasmodin I	R ₁ is CH ₂ CH ₂	R is CH ₃
Jasmodin II	R ₁ is CH ₂ CH ₂	R is COO CH ₃

...reduce the exposure of the ... to the ... during ...
...relatively smaller quantities of finely powdered pyrethrum are also available for the production of insecticidal dusts and sprays.

Isomers and Synergists

All insecticidal pyrethrins found in pyrethrum extracts are esters. They are formed by the reaction of two acids, chrysanthemic acid and pyrethric acid, with three alcohols: ethrolone, cinerolone and jasmolone. The chrysanthemic acid esters are known as pyrethrin I, cinerin I and jasmolin I, known collectively as the Pyrethrins fraction I and esters of pyrethric acid as Pyrethrin II, cinerin II and jasmolin II, are known as the Pyrethrins fraction II. These six compounds and their individual configurations provide both insecticidal and knockdown activity of pyrethrum flowers and extracts.

Different growing conditions, locations and plant clones cause variations in the composition of the individual insecticidal pyrethrins. However, within a particular location and over a significant time period the composition tends to be fairly constant. The ratio of pyrethrins I to pyrethrins II is also maintained. This is an important aspect, since the pyrethrins II fraction has a greater knockdown effect than the pyrethrins I fraction, which has more killing power.

A synergist is an essentially non-toxic material that, when added to an insecticide, significantly increases its effectiveness. Its effectiveness is usually expressed as the ratio of the toxicity of the insecticide to that of the insecticide and synergist.

...the ... they ...
...piperonyl butoxide, tropital, bucarpolate, sesamex, nalfexane, piperonyl cyclonene and sulfoxide. All of these compounds contain the methylene-dioxyphenol group in their molecular structure. Other effective synergists not containing this moiety include commercial preparations such as MGK 264, SKF 500 and octochlorodipropyl ether. Synergism is also exhibited by other insecticides, including the synthetic pyrethroids such as tetra-

Different growing conditions, locations and plant clones cause variations in the composition of the individual insecticidal pyrethrins.

methrin, resmethrin and allethrin.

Piperonyl butoxide, butyl-8, 4-methylenedioxy-6-propylbenzene-diethylene glycol ether, sulfoxide (1,2-methylenedioxy-4-(2-octylsulfinyl) propyl) benzene, tropital (piperonal bis (2-(2-n-butoxyethoxyethyl) acetal), and bucarpolate (ester of piperonylic acid and the mono-n-butyl ether of diethylene glycol) have all been used as pyrethrum synergists, as have commercial compounds such as MGK 264 and Synexin 500. But today piperonyl butoxide and MGK 264 are the major synergists for both natural pyrethrins and the synthetic pyrethroids. These relatively inexpensive synergists have enabled for-

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Synergists seem to inhibit the detoxification of pyrethrins by the insects' own biochemical, self-protective mechanisms. Insects' ability to detoxify pyrethrins varies, so different quantities of synergist and pyrethrin are usually required for different insect species. Adult mosquitoes, for example, have a poor ability to destroy pyrethrins and therefore require a low level of insecticide and synergist. Houseflies, however, more readily destroy pyrethrins and consequently require higher dosage levels.

Safety and Toxicity

Throughout its widespread use, pyrethrum has generally been considered to be a safe insecticide. There is no clear evidence of any chronic poisoning in humans over many years of manufacture and use. Such general statements, widely accepted in the past, have been the subject of a 10-year safety investigation requested by the United States Environmental Protection Agency (EPA) for additional data to support the re-registration of all pesticides. Those concerned with the manufacture and use of pyrethrum products formed a consortium to obtain comprehensive data to meet EPA requirements. A natural pyrethrum extract, containing 57.6% of pyrethrins, having a pyrethrins I to pyrethrins II ratio of 1.58 was used as the reference sample.

The results of these studies, using state of the art procedures, indicate that pyrethrum extract has a low order of toxicity and is unlikely to cause skin and eye irritation or sensitization. It does not act as a teratogen or reproductive toxin and has a low potential to cause tumors in mammals. In fact, all the tests to date indicate and support earlier views that insecticides containing pyrethrum extracts present very few risks to humans or animals.

Ecotoxicological and environmental effects of pyrethrum have also been examined in light of the EPA requirements, and the results indicate that when correctly applied pyrethrum insecticides have little adverse effect on wildlife and no long-term adverse activity on the environment. Because of its rapid dispo-



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